

UnCap LUC Outline

This serves as a brief outline of how Loyola University Chicago went about ending the sale of bottled water on its campuses. Student Environmental Alliance (SEA) partnered with Unified Student Government Association (USGA) as well as other campus organizations to lead this campaign.

Please contact Alexandra Vecchio at avecchio@luc.edu with any questions.

- 1.) Research other schools and universities who have ended the sale of bottled water on their campus. Gather data, information, etc.
 - a. Food and Water Watch & Corporate Accountability served as great resources during the UnCap LUC campaign.
- 2.) Loyola used Seattle University as its primary case study & conducted a conference call with campus leaders at Seattle.
- 3.) Launch an educational campaign including movies, speakers, events, and tap water challenges that informs the campus of the rationale behind ending the sale of bottled water on campus.
 - a. This educational campaign began in Spring 2010 and is still ongoing even though bottled water is already being phased out at Loyola.
 - b. In March 2012, a group of Loyola students organized a series of events during “World Water Week” which drew attention to the issue of water privatization and global water access.
- 4.) Create a petition of support for students to sign.
- 5.) Conduct a pilot study with petition collection, informal polling, etc.
- 6.) Work with the Facilities Department and departments such as First Year Experience & Residence Life to ensure the appropriate infrastructure is available on campus (i.e refill stations, reusable bottles, water fountains, etc.)
- 7.) Launch www.uncapluc.org ; includes student petition, media coverage, background information
- 8.) Create marketing campaign: Flyers and email blasts, dialogue with student organizations, contact different campus departments about sharing info. with general student population
- 9.) Partner with student government (USGA)
 - a. In Dec. 2011, USGA passed legislation stating they supported ending the sale of bottled water on Loyola’s campus. Contact Julia Poirier at jpoirier@luc.edu regarding questions about that legislation.
- 10.) Begin discussions with dining service provider (Aramark) and Loyola administration on how to implement this change
- 11.) Review contracts involving bottled water
- 12.) USGA (student government) created a referendum vote in April 2012 which asked: Are you in support of ending the sale of bottled water at Loyola? This passed with a majority vote from the student body.
- 13.) Work with Loyola administration on developing an appropriate and realistic timeline to phase out the sale of bottled water.
 - a. The following timeline was agreed upon by various university stakeholders & is in effect:
August 2012- No longer sell bottled water in campus stores

January 2013- No longer offer bottled water through Loyola catering services

August 2013- No longer sell bottled water in LUC vending machines

- 14.) Director of Sustainability, Aaron Durnbaugh, provided a press release regarding Loyola's decision to end the sale of bottled water on its campuses
- 15.) Ongoing education and outreach is still taking place on Loyola's campuses
 - a. Creation of refill station map for Loyola community to access and review
- 16.) All incoming freshman and transfer students receive a reusable bottle when they come to Loyola
- 17.) Reusable bottles are sold in campus dining stores
- 18.) USGA hands out free reusable bottles to students during various campus wide events at the beginning on the 2012-2013 academic year